Supply Chain
INTELLIGENCE

FOR INDIAN MANUFACTURERS



Stop the line from stopping.

Know what will run short, what to buy and where your cash is stuck — weeks before it costs you a missed dispatch. Made for growing Indian MSMEs.

PREPARED FOR

Owners & MDs · CFOs · Plant heads

WORKS WITH

Tally · Zoho · SAP Business One · ERPNext · SAP S/4HANA · Excel

Built by Appkerala

THE PROBLEM

Six things we hear in almost every Indian factory

None of them is a people problem. Each one costs output, cash or management time — every month.

Line stoppages

“One ₹200 part runs out and the whole line stops.”

Lost output, overtime and missed dispatch dates.

Wrong stock records

“Tally says we have it. The store says we don't.”

Reorders that never trigger, stock that exists only on paper, surprise write-offs.

No material plan

“We only find out what to buy when the job starts.”

Rush orders, local purchases at premium prices and express freight.

Unreliable suppliers

“Our purchase team spends half the day on follow-up calls.”

Skilled time lost chasing deliveries, with no facts to negotiate with.

Cash locked in stock

“Lakhs are sitting in the stores, but nobody can say exactly how much.”

Working capital tied up in slow, idle and dead stock.

Late, manual reporting

“The MD's monthly report takes days and is already out of date.”

Decisions made on gut feel instead of numbers.

The root cause is scattered data. Tally or ERP exports, Excel sheets and stock registers each hold part of the picture, and nobody has the time to join them up every week.

WHAT IT DOES

One tool that joins up your data — and tells you what to do next

Supply Chain Intelligence reads the reports you already have — from Tally, Zoho, SAP or Excel — and turns them into alerts, plans, purchase orders and a monthly report for the MD.

SEE

Stock health

- Fast, slow, idle and dead stock
- ABC / XYZ classes and stock ageing
- Excess and stock-out risk, item by item

PLAN

Material planning (MRP)

- Works orders exploded through multi-level BOMs
- Shortages listed before the job starts
- Reorder points with MOQ and pack sizes

BUY

Procurement with control

- Purchase requisitions raised for you
- RFQs, quote comparison, POs on your own template
- Goods receipt (GRN) and 3-way invoice match

COUNT

Stock accuracy

- Physical count vs book stock: missing and found value
- Phantom stock and problem bins
- A cycle-count plan: what to count next

REPORT

Monthly MIS for the MD

- One-click Excel management pack
- Stock, purchasing, sales, exceptions, 12-month trend
- Board pack and executive overview

PREDICT · AI PRO

AI insights

- Six-month demand forecast for every item
- Supplier scorecard, graded A to D
- Anomalies and plain-English next steps

Load everything in one go

One master Excel file, mapped automatically

Items & stock | Stock movements | Purchase | Bills of materials

VALUE BY ROLE

What each leader gets on day one

Owner / MD

Dispatch on time and grow without firefighting

- Fewer line stoppages: shortages flagged weeks ahead
- One monthly MIS pack instead of days of spreadsheets
- A single health score for the whole supply chain

CFO / Finance head

Cash, control and clean numbers

- The value of slow, idle, dead and excess stock, item by item
- Open PO commitments, overdue payables and receivables
- Approval limits, separation-of-duties checks and a full audit trail

Plant head

Start every job with every part

- Every planned works order checked against stock through the BOM
- The components holding up the most jobs, with the date first needed
- Shortage history and build times by product

Purchase team

The right quantity from the right supplier

- A reorder list with quantities, MOQs and pack sizes
- Supplier scorecard: on-time delivery, lead time, availability
- RFQs and purchase orders in minutes, on your own template

Stores

A stock record everyone trusts

- Count accuracy, with the value missing and found
- Phantom stock and the bins that need tidying
- The high-value items to count next

A simple weekly rhythm

MONDAY
Purchase approves the draft purchase requisitions

TUESDAY
Planning clears next week's material shortages

THURSDAY
Stores cycle-counts the “count next” list

MONTH END
The MD receives the MIS pack in one click

PROOF

What one upload revealed

We loaded a sample data pack from a sheet-metal fabricator: 2,000 items, 33,500 stock movements, 6,400 purchase order lines and 380 works orders. One master workbook, one upload.

61 of 71
planned works orders would hit a material shortage

27
works orders held up by one single hardware component

43%
of past works orders started with materials missing

64%
stock record accuracy at the last physical count

11
items “in stock” on paper but empty on the shelf

118
items found short at the count, many in one category

Figures from a fictional training dataset, shown to illustrate the analysis. Your results depend on your own data.

How it works

Up and running in a day

1

Export

Download item, movement, PO, BOM and works-order reports from Tally, your ERP or Excel.

2

Load

Drop them in as one master workbook. Every sheet is recognised and mapped.

3

Act

Approve purchase requisitions, clear shortages and send the MIS pack.

WHY MANUFACTURERS CHOOSE IT

Built for the shop floor and the boardroom

Your data stays with you

Runs on your own computer, fully offline. Nothing is uploaded to any cloud.

No ERP project

Works alongside Tally, Zoho, SAP Business One, SAP S/4HANA, ERPNext or plain Excel. Nothing to replace.

Controls built in

Approval limits, separation-of-duties checks and a complete audit trail of every change.

Simple to own

One setup file, licensed per computer. AI Pro insights are an optional add-on.

NEXT STEP

Free 48-hour Stock Health Check

Send us your stock and movement exports. Within 48 hours you get, on your own numbers:

- ✓ Dead and excess stock value in ₹
- ✓ Stock-out risks and what to order
- ✓ Stock count accuracy
- ✓ A sample monthly MIS pack

TALK TO

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Built by Appkerala

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